



10th Annual Toy Drive for McKenna's Wishes **Benefiting Russell J. Ebeid Children's Hospital & Nationwide Children's Toledo**

Toy Drive Dates: November 18 - December 13, 2024

Toy Delivery: December 16-17, 2024

Since 2015, McKenna's Wishes Toy Drive has delivered joy and hope to children and families in need during the holiday season. What began as a small initiative in a classroom to give back during the holiday season has grown into a community-driven effort to make a difference in the lives of hospitalized children. With the desire to spread hope and happiness to children facing medical challenges and their families, the drive has expanded to include more donors, toys, and smiles, donating over **51,000 toys** to date.

This year, we aim to surpass previous records and make an even bigger impact for the children at **Russell J. Ebeid Children's Hospital** and **Nationwide Children's Toledo**, ensuring that each child experiences a little holiday magic during their stay.

As we celebrate our **10th Annual Toy Drive**, we are seeking businesses and organizations to serve as **Toy Drop-Off Locations**. By joining us, you will play an important role in helping bring smiles to children facing medical challenges.

What Does Being a Toy Drop-Off Location Entail?

1. **Host a Donation Bin:** We will provide you with a donation bin and signage to collect toys at your location. You simply place the bin in a visible area and encourage your employees, customers, and the community to donate new, unwrapped toys.
2. **Promote the Drive:** Help spread the word! Share your involvement on social media, your website, newsletters, or in-store displays to maximize toy donations.
3. **Toy Collection:** When the toy drive concludes on December 13, we will coordinate with you to pick up the toys. We'll handle the logistics, making it easy for you to participate.

Host Your Own Collection Event

You are also welcome to host your own **Toy Collection Event** at your business or organization! Whether it's a holiday gathering, employee event, or community outreach effort, hosting an event is a fantastic way to boost donations. We can provide digital marketing materials and offer support as needed to ensure your event is a success.

Why Partner with Us?

Becoming a Toy Drop-Off Location not only allows you to give back to the community but also to engage your network in a cause that brings joy to children in need. By participating, you're joining a decade-long tradition of giving and helping us reach our goal of providing comfort to children during the holiday season. Your generosity and support will make a lasting impact.

Important Dates:

- **Toy Drive Duration:** November 18 - December 13, 2024
- **Toy Delivery:** December 16-17, 2024

For more information or to become a drop-off location, please visit mckennaswishes.com/toydrive or contact me directly at mckenna@mckennareitz.com.

Thank you for your support and commitment to brightening the lives of children this holiday season!

McKenna Reitz

mckennareitz.com

419.344.0371

mckenna@mckennareitz.com